

Rally at in Richmond Sponsorship

Celebrate 30 Years of Virginia Clean Cities!

On April 2, 2026, VCC is hosting our annual fundraiser for alternative fuel enthusiasts, market drivers, and partners at Richmond Main Street Station. All alternative fuel vehicles will be celebrated and drivers from across the state will converge. At the event, entrepreneurs, fleet managers, executives, industry professionals, fuel providers, air quality agencies, and policymakers will come together for a State of the Alternative Fuel Industry Address and award program. All sponsorships include tickets.

Sponsorship entitles your organization the valuable opportunity to showcase your ideas, brand, and products. This event also serves as Virginia Clean Cities' annual fundraiser to raise program funds to advance clean alternative fuel programs in Virginia. This is Virginia's 30th anniversary. Event Sponsorships include complimentary tickets, which can be handed out to fleets or clients. Additional individual tickets may be purchased through the event website on:

<https://vacleancities.org/event/2026-rally-in-richmond/>

Sponsorship Opportunities:

Presenting Sponsor (\$5,000)

- Sponsorship includes up to 10 complementary tickets
- Logo on presenting sponsor slide during event
- Recognition in event program and emails with logo
- Up to 3 demonstration vehicles and full display table
- Up to 5-minute speech during Alt Fuel Program
- One follow-up email to attendees

All Star (\$2,500)

- Sponsorship includes up to 10 complimentary tickets
- Logo on All-star slide during event
- Recognition in event program and emails with logo
- Up to 3 demonstration vehicles and a full display table
- Up to 2-minute speech allowance during Alt Fuel Program

Diamond (\$1,000)

- Sponsorship includes up to 5 complimentary tickets
- Logo on Gold event slide during event
- Recognition in event emails with logo
- 1 demonstration vehicle and a full display table
- Up to 1 minute speech allowance during Alt Fuel Program

Gold (\$500)

- Sponsorship includes 3 complimentary tickets
- Recognition on Gold event slide during event
- Recognition in event emails with name
- 1 demonstration vehicle and half-display table

Individual Sponsor (\$250)

- Sponsorship includes up to 2 tickets
- Recognition on Individual slide during event



Contact Graham Sheridan at gsheridan@vacleancities.org or at 804-234-3401. For more information, please visit <http://www.vacleancities.org> and click on our events page. Contributions can be made [here](#).

Checks can be made out to Virginia Clean Cities. Virginia Clean Cities is a registered 501(c)(3) organization.