



Business Case for Electric Vehicle Charging Stations



Hotels, conference centers, and tourist destinations throughout Virginia are looking seriously at electric vehicle charging stations for their visitors and customers. The process of installing an electric vehicle charger is affordable and simple and can lead to new business.

The example is a \$2,000 charging station installed at the Omni Hotel paid for itself within months in revenue generated by guests that have chosen the hotel based on access to a charging station. A dedicated outlet is all you need for plug in hybrids, but a professional level 2 charger for battery electric vehicles can cost as low as \$500 and installation costs are as simple as adding a new dryer circuit.

In addition to generating revenue, Chris Alto, General Manager of the Omni Richmond Hotel looks at the charging station as a way to generate community exposure and reduce the hotel's environmental impact.

Virginia Clean Cities is working on a number of electric vehicle charging station initiatives that may assist you with funding or perhaps provide free charging stations, please contact us for more information.

Why do locations like the Omni install a charging station?

- Attract additional business to hotel
- Increase exposure within community as guests, media, and prospects notice charging station
- Environmental Impact and air quality benefit *with zero* tailpipe emissions for commuters and guests

OMNI HOTELS
& RESORTS

MICROTEL
INN & SUITES



Get in Touch

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